

GOOGLE MY BUSINESS OPTIMIZATION THINK SHEET

Think sheet for Optimizing your GMB

Before the checklist let's take a minute to jot down things that stood out for you in the article.

We learned that NAPW is important to keep consistent across all listings for your business. Use the area below to decide on a standard way to write your NAPW.

Name

Address

Phone Number

Website



Take a minute to reflect on your branding before you optimize.

Logo:

Colors/Type:

What do you want your customers to feel?

Consistency:



